



# Corporate Bus Tickets

**Working together to tackle climate change**

# Together we can clean up Britain's air....

Did you know?

Road mileage across the UK is estimated to be reduced by

**1.2 billion**

miles as a result of cars being taken off the roads by people using our bus services

This is more than

**48,000**

trips around the earth

**14% reduction in carbon emissions**

across our services between 2014 and 2019



Euro VI buses are up to **95%** cleaner than earlier models and even cleaner than Euro 6 cars.



**43%** of our fleet are Euro 6



Did you know?  
The UK saved an estimated **£12.4 million** in emission costs in 2018 due to our bus services helping to reduce the country's carbon footprint

## We're investing in cleaner technology



**£343 million**  
in potential congestion related savings from reducing road mileage by **1.22 billion miles**



# Let's make Britain's roads safer by reducing car use and saving on commuter travel

**50,000** passengers consulted a year

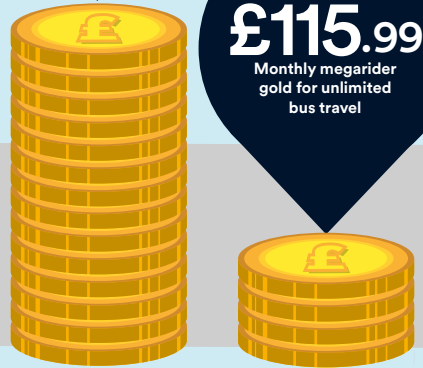


**£400**  
The average cost of running a car is around **£400\*** per month

## The average cost of running a car vs taking the bus

\*based on a report carried out by Kwik-Fit and published bythecarexpert.co.uk

**£115.99**  
Monthly megarider gold for unlimited bus travel



**83%** satisfied with punctuality

**95%** overall satisfaction

**90%** satisfied with journey times

**Wider society benefits**  
Our public transport services also deliver significant wider social and environmental benefits for our country with millions of pounds saved every year in costs associated with healthcare, emissions and congestion as a result of people using buses rather than private vehicles. billion



Transport Focus consults almost 50,000 passengers a year to produce the independent Bus Passenger Survey. This measures passengers' satisfaction with their local bus service for a representative sample of journeys.

**£13.3 million** saved in healthcare costs, which is equivalent to the costs of over **83,000 people** being seen in A&E departments\*\*

**£12.4 million** saved in emissions costs, which would power **9,800** homes for a year\*

**£44.2 million** saved in costs associated with road traffic accidents, which would fund more than **750 extra** salaried GPs\*\*

# How do we do this?

With many of Britain's roads heavily congested, and car parking spaces at a premium, let's try to work together to encourage more of our employees to convert their daily commute to public transport.

## Why the bus?

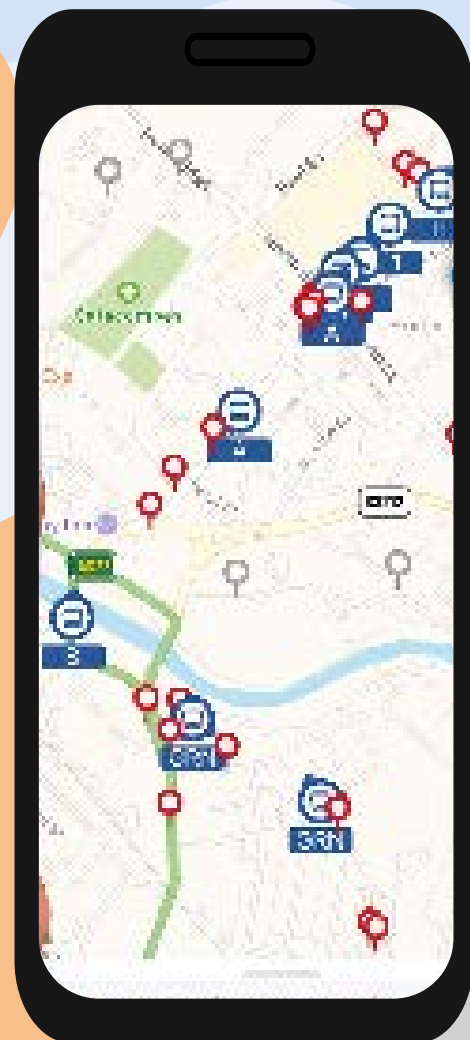
We've got an extensive network of buses across the South West that cater for all kinds of journeys. We have a variety of express services that connect residents of core fringe areas and rural areas to the main towns and cities across the South West.

Many of our buses operate a high frequency service, providing easy connections. Our city and town networks also offer multiple interchanges between rural bus services and rail.











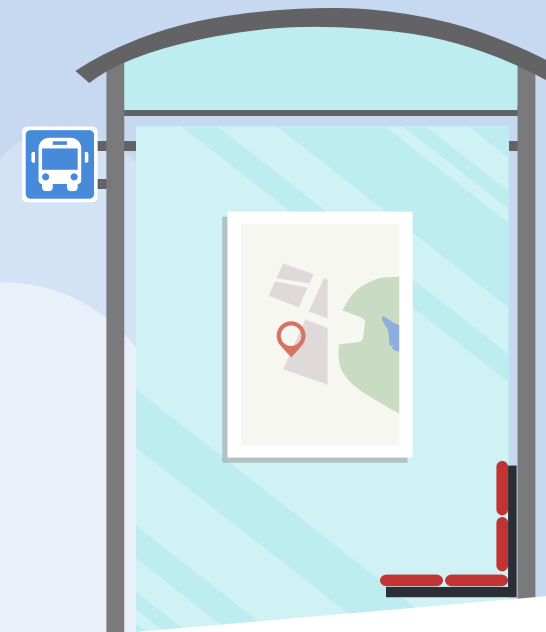
[Click for more information:](#)

# We invest in the latest technology to provide the highest quality information to our passengers



## The Stagecoach App with our fantastic live, interactive map makes getting a bus so much easier for your staff

 <p>Menu: Tap to take you to the new menu bar. Find out about our new menu screen.</p>	 <p>Refresh timer: This lets you know when the page will refresh to show you the latest info on where our buses are.</p>	 <p>Basket: Tap here to see if you have any tickets in your basket ready to buy.</p>	 <p>Tickets: Tap to go to the ticket section where you can see what tickets you've purchased and buy new ones. Find out more about the types of tickets we sell.</p>
 <p>Refresh current location: Tap to refresh your current location.</p>	 <p>Search bar: Lets you search for a particular stop, bus service or location by a key word. Enter a location to show available services and stops in this area</p>	 <p>Bus: Tapping on a bus will show you the route the bus will take and where it is currently and the time it will arrive at each stop on its route.</p>	 <p>Bus stop: Tap a stop to see buses, when you select the service you want, you will see the next arrival time from this stop and track the journey of the whole route.</p>

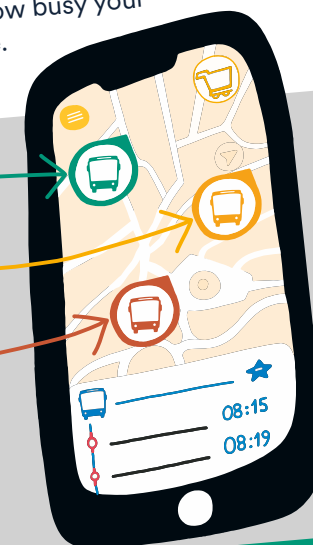


To help provide further reassurance for your journeys with us at this time, we've introduced a new colour indicator on the buses in our live map view to help show how busy your bus service could be.

Not too busy

Quite busy

Very busy



# Bespoke Corporate Tickets

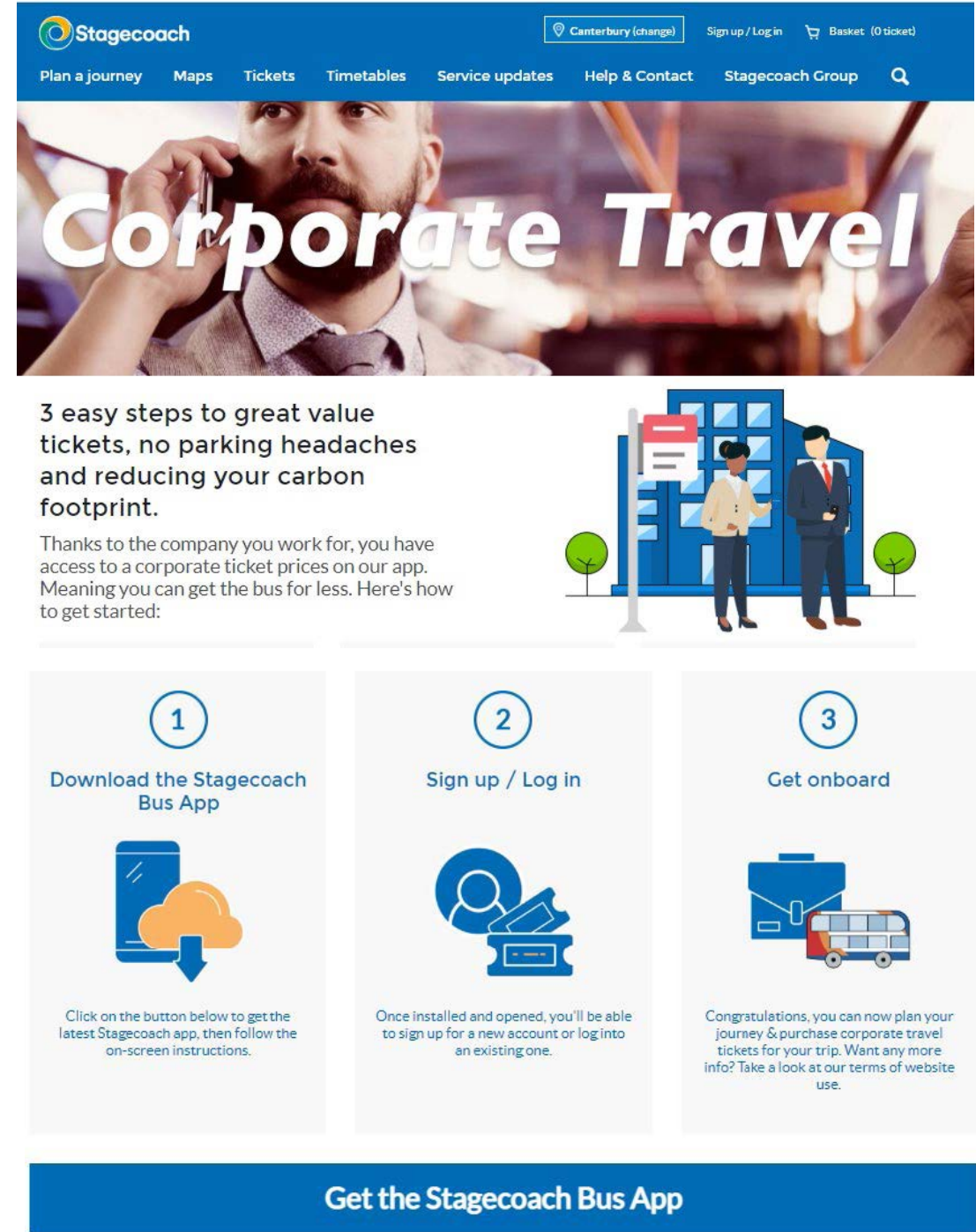
Our corporate ticket are on our mobile app allows staff the ability to purchase bus tickets at bespoke rates.

Tickets designed to suit local businesses and encourage bus usage.

All through the existing Stagecoach bus App

## How does it work?

- Stagecoach Bus will create a unique employee validation QR code to take staff through to the business' corporate area, to find available ticket types
- This will be delivered via a Stagecoach URL but can be exported to other media.
- This QR code will be shared with validated employees via your Intranet, internal communication processes or Employee Benefit Scheme.



The screenshot shows the Stagecoach website's Corporate Travel section. At the top, there is a navigation bar with the Stagecoach logo, a location dropdown set to 'Canterbury (change)', and links for 'Sign up / Log in' and 'Basket (0 ticket)'. Below the navigation bar are links for 'Plan a journey', 'Maps', 'Tickets', 'Timetables', 'Service updates', 'Help & Contact', and 'Stagecoach Group'. The main header features a large image of a man on a phone with the text 'Corporate Travel' overlaid. Below this is a section titled '3 easy steps to great value tickets, no parking headaches and reducing your carbon footprint.' This section includes an illustration of two people at a bus stop and a list of three steps: 1. Download the Stagecoach Bus App, 2. Sign up / Log in, and 3. Get onboard. Each step is accompanied by an icon and a brief description. At the bottom, there is a blue button that says 'Get the Stagecoach Bus App'.

Stagecoach




Canterbury (change) Sign up / Log in Basket (0 ticket)

Plan a journey Maps Tickets Timetables Service updates Help & Contact Stagecoach Group

# Corporate Travel

3 easy steps to great value tickets, no parking headaches and reducing your carbon footprint.

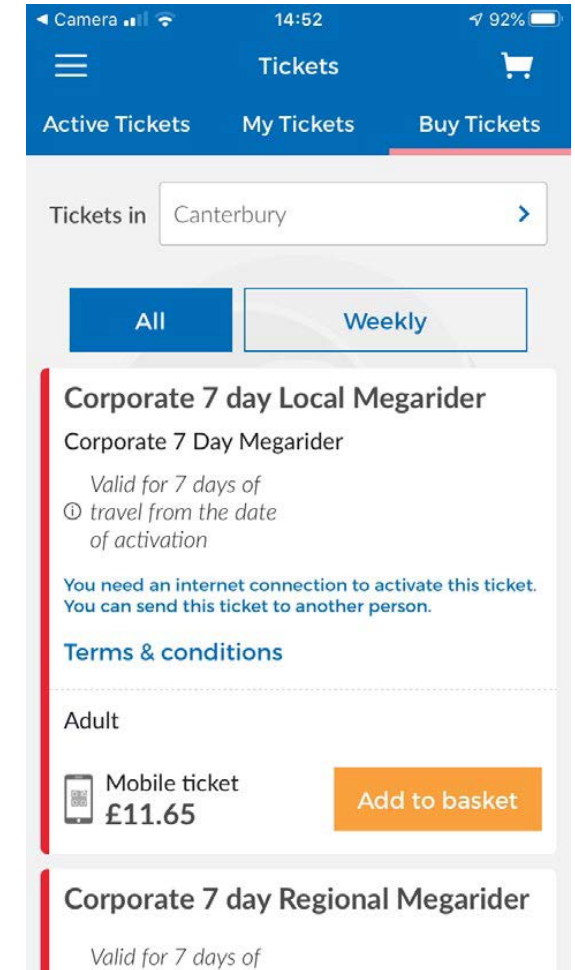
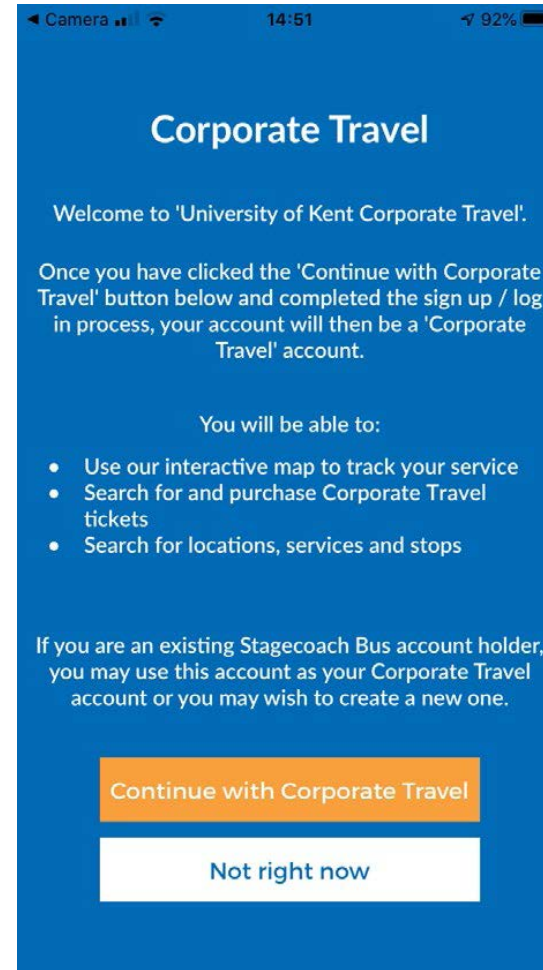
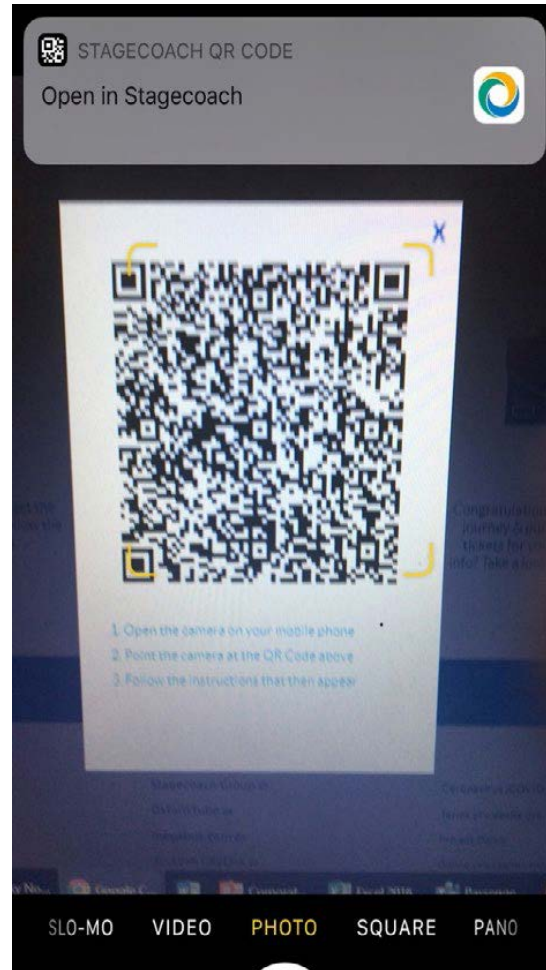
Thanks to the company you work for, you have access to a corporate ticket prices on our app. Meaning you can get the bus for less. Here's how to get started:

- 1**  
Download the Stagecoach Bus App  
  
Click on the button below to get the latest Stagecoach app, then follow the on-screen instructions.
- 2**  
Sign up / Log in  
  
Once installed and opened, you'll be able to sign up for a new account or log into an existing one.
- 3**  
Get onboard  
  
Congratulations, you can now plan your journey & purchase corporate travel tickets for your trip. Want any more info? Take a look at our terms of website use.

[Get the Stagecoach Bus App](#)

# How does it work?

- Download the standard Stagecoach UK Bus app.
- On scanning the QR code with their mobile phone, the app will be converted to a corporate app, allowing access to an exclusive range of tickets at agreed prices.
- Employees will be able to purchase tickets using standard payment channels as with the commercial app.



# What tickets will be available?

In order to provide a simple, easy to sell proposition a new ticketing model is being used, exclusively for the corporate market. Rather than the numerous local town-based Megarider and Megarider Plus tickets, only 3 ticket types will be available.

These tickets will be available:

- Day
- 1 Week
- 4 Week
- 13 Week
- 52 Week
- Flexi5
- Flexi10

