



Spanish Film Club: Screening the child

Reviewing the film festival

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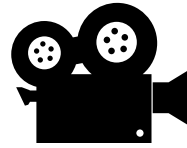


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ABOUT SCREENING THE CHILD

CINEMA



In partnership with Pragda Spanish Film Club and the Modern Languages departments of Cardiff University and the University of Exeter, Screening the Child, Spanish Film club was a virtual film festival that ran from 1/02/21 - 12/03/21. The festival featured a series of educational film screenings and discussions titled 'Screening the Child: the Child's Gaze in Spanish Language Cinema.' Curated by Rachel Beaney, Ph.D. student in Hispanic Studies, this festival brought together five films that feature a child protagonist.

CULTURE



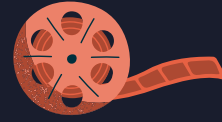
The purpose of the festival was to bring Spanish and Latin American cinema to students, staff, cinephiles and pupils, especially in the South West and Wales. To make cinema accessible and free and create discussion around children, sexuality, race, politics and socio-cultural issues and how cinema portrays these elements of our lives whilst foregrounding the child protagonist and their subjectivity.

CONVERSATION



The film screenings were also supported by three film discussions with academics and cinephiles using the Zoom webinar format. Round table discussions were recorded and attendees could also ask questions to the speakers in the live chat. The film festival was successful thanks to this interactive and engaging element of discussing cinema.

THE FILMS



**The Country of Fear (El país del miedo) Francisco Espada / Spain / 102 min / 2015.
Showing 1 - 9 February 2021.**

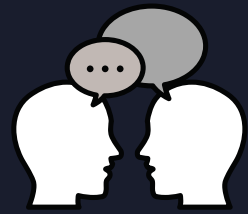
**Black Bread (Pa negre) Agustí Villaronga / Spain / 108 min / 2011.
Showing 11 - 18 February 2021.**

**Summer 1993 (Estiu 1993) Carla Simón / Spain / 96 min / 2017.
Showing 17 - 24 February 2021.**

**Bad Hair (Pelo malo) Mariana Rondón / Venezuela / 93 min / 2013.
Showing 25 February - 4 March 2021.**

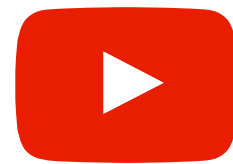
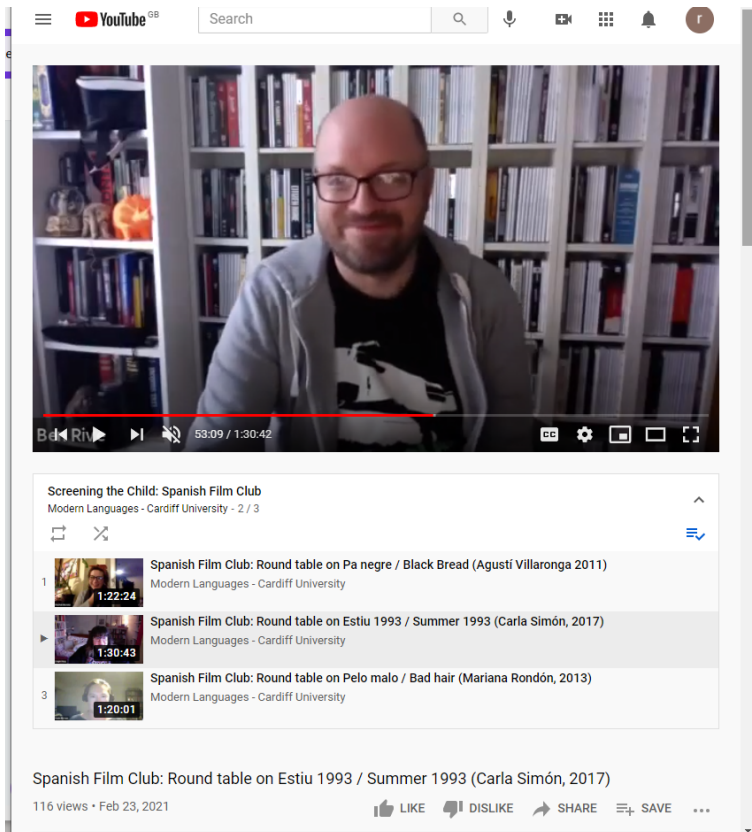
**I, girl (Yo, niña) Natural Arpajou / Argentina / 85 min / 2018.
Showing 5 - 12 March 2021.**





Zoom webinar discussions

In parallel with the films screened over the course of the festival, we also organised three film talks on *Pa negro* (Black bread), *Estiu 1993* (*Summer 1993*) and *Pelo malo* (*Bad Hair*). The discussions took place over Zoom webinar. Available to access live on the day or via the recordings as an asynchronous resource, these discussions were lively, engaging conversations about film form, key themes and the child protagonist.

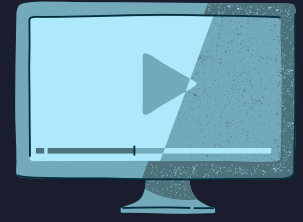


The roundtable discussions were recorded and are available to access as an educational resource. They can be found on the Cardiff University School of Modern Languages Youtube channel here:

https://youtube.com/playlist?list=PLY0U-_Js-AQdFV9W5xqyPDMjJaWwGqswfE

VIEWING FIGURES

This section of the report presents information on registered attendees of the festival.



479
attendees



Tickets sold

479

● 14% through Eventbrite Channels (Top channel: Event Discovery Platform)

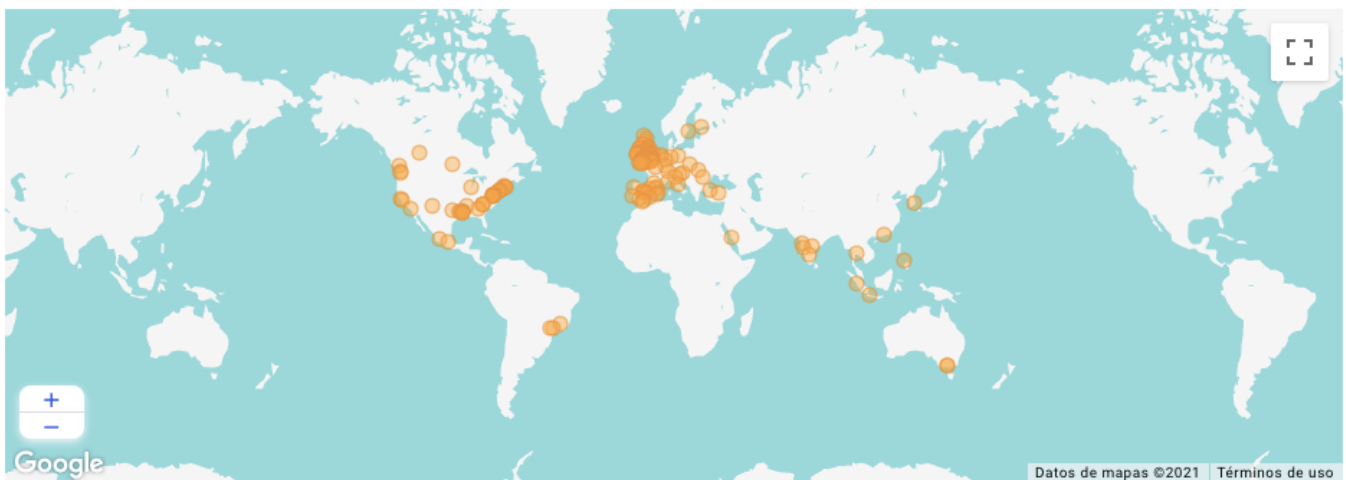


Your top cities for ticket buyers

- 1 Exeter
- 2 Cardiff
- 3 Monroe

28
countries

135
institutions



Summary For 5 January 2021 - 9 March 2021

> Attendees

479

Source: Eventbrite

SOCIAL MEDIA

Platforms and promotion



Twitter

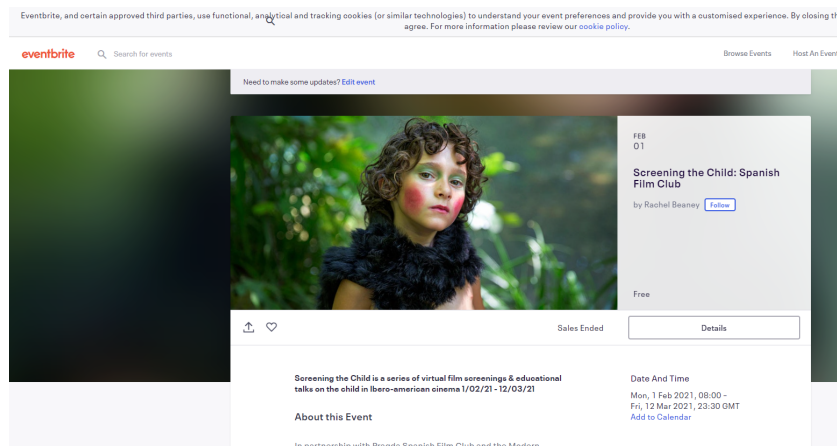


Screening the Child: Spanish Film Club
@Spainfilm_cdfex
Virtual film screenings & educational talks on the child in Ibero-american film. Pragda, Cardiff & Exeter Universities 1/02/21-12/03/21 ✉ @rachbeanz
📍 Virtual 🌐 eventbrite.co.uk/e/screening-th... 📅 Joined December 2020

The diffusion of the film festival was aided greatly by Twitter interaction. The festival [twitter page](#) (@Spainfilm_cdfex) tweeted information on tickets, talks and films which could be shared and retweeted. Hashtags included #SpanishFilmClub and #ScreeningTheChild.

Eventbrite

Registration for tickets was free and the festival used the Eventbrite platform to facilitate this. After registering, attendees would receive a website address and login to access the virtual cinema.



Spanish Film Club Cinema



In partnership with Pragda Spanish Film Club and the Modern Languages departments, we are delighted to share with you this series of film screenings and discussions titled 'Screening the Child: the Child's Gaze in Spanish Language Cinema.' Curated by Rachel Beaney, Ph.D. student in Hispanic Studies, this festival brings together five films that feature a child protagonist. In the films presented, the child character experiences political, social, and cultural change. The filmmakers foreground the perspective of the child character to present and reframe historical events, family dynamics, and societal transformations. Each film will be available to watch for one week and this will be followed by a Q&A Zoom discussion on the film with academics and filmmakers. With thanks also to the support of the AHRC SWW DTP.

FEATURED FILMS



Pragda provided a platform that acted as the virtual cinema. Each film was available to watch over the course of one week and the page featured links to the Zoom discussions.

FEEDBACK



This section features some selected highlights from feedback surveys on both the film festival itself and the film discussions.

“

"I enjoyed the opportunity to watch films that aren't available in the mainstream, and learn about them at the roundtable. The roundtable guests were very engaging and spoke on a personal level which was good."

"The ability to access a variety of films allowed me to practice my Spanish listening skills in a more 'fun', engaging way"

"I saw some really interesting films which I would not otherwise have seen. The discussions were excellent - the commentators were very knowledgeable and brought a valuable insight - e.g. a perspective of Catalan culture and an understanding of Argentinian cinema."

"It was really interesting to be part of a round-table with participants from an academic background - hearing what they had to say about the film was fascinating. The conversation was open, engaging and relaxed. I also enjoyed discovering a number of excellent films during my preparation for the session - I hope that the attendees also get the chance to catch films like *Cría Cuervos*, *Ponette*, *Marcelino pan y vino* and the amazing Erice films too."

- Ben Rive, Snowcat Cinema

"I enjoyed listening to the different views/interpretations of the film. I thought that each contributor was given a chance to express opinions and was very well chaired by Rachel - not an easy task on Zoom!"

- Meleri Jenkins
Routes into Languages Cymru

”



"Dialogue between panelists was very well moderated and it allowed for fluid and natural exchange of ideas. I also enjoyed answering questions from the audience."

- Dr Eva Bru-Domínguez,
Independent Scholar

"The chance to watch thought provoking films in the target language, accessible at a time convenient to me. It was very welcome and stimulating entertainment during this long lockdown. Thank you."

"It was a great opportunity to take part in a discussion about a film that I love and one that I think is important in film history. I enjoyed hearing responses from different perspectives, including those who had programmed the film at festivals and those who placed the film in different contexts (e.g. drawing parallels with British film, links with other Venezuelan films). I thought the discussion was lively thanks in part to the diversity of opinions held. I hope that the recording will be useful to current and future students alike. "

- Dr Rebecca Jarman, University of Leeds

"Great choice of good films which I wouldn't otherwise have known about &, in most cases, wouldn't have otherwise been able to watch. Plenty of time to watch them, & for free! Nice looking & reasonably easily manageable online presence, & effective publicity on social media. Nice, friendly tone, welcoming to non-student visitors like me. Impressive achievement by small dedicated team."

"I liked the horizontal approach to the discussion, and the focus on affect rather than mere theory. Having so many speakers from various academic backgrounds allowed for a dynamic and interesting debate of the film. I learned a lot."

- Raquel Martínez Martín
University of Strathclyde



HOSTING A VIRTUAL FESTIVAL

This section offers advice and tips for curating and hosting your own festival.



Hosting a festival is an excellent opportunity to share knowledge within the University and also the wider community. It is important to think about how this kind of outreach event can be best organised

As you work through the planning stages of your festival, take time to stop and reflect on your aims and how to achieve them.



Top tips...



Theme

A festival should have a cohesive theme that unites elements under one topic.

Audience

Consider your target audience. Is the festival educational? What is the aim?

Resources

Support your festival with educational factsheets. Can you create other supporting resources?

Promotion

How will you share the festival? Think about social media platforms, email reminders and calendar invites.

Funding

Make a list of possible financial sources. Refine your grant writing technique. Talk to supervisors and colleagues about funds.

Platform

Where will you host the festival? Think about access requirements and IT support.

THE CREDITS ROLL...

Acknowledgements



With thanks to Pragda Spanish Film Club, Cardiff University, University of Exeter, South West and Wales Doctoral Training Partnership, Arts and Humanities Research Council, Researcher led Initiatives of Exeter Doctoral College and Professor Sally Faulkner and Dr Ryan Prout.

The film festival was supported by Daniela Bajar (Pragda), Dr Caroline Lynch, Eleri Davies, Vicky Horne and Helen Walker (Cardiff University). Thanks also go to Professor Adam Watt, Dr Yue Zhuang, Helen Gilhespy, Kerra Maddern and the team at Arts and Culture (University of Exeter)

The film talks were successful thanks to the participation of Dr Erin Hogan, Meleri Jenkins, Dr Fiona Noble, Dr Ryan Prout, Dr Eva Bru-Domínguez, Dr Maria Thomas, Dr Delphi May, Professor Sally Faulkner, Dr Sarah Thomas, Ben Rive, Dr Stuart Davis, Professor Sarah Wright, Raquel Martínez Martín, Dr Rebecca Jarman, Professor Maria Delgado, Dr Natália Pinazza, Dr Katie Brown and Adam Feinstein.

¡Muchísimas gracias!
Thank you

