

Sustainireach Survey

'Sustainireach' aims to enable the general public to gain awareness on corporate efforts towards a more sustainable future and social impact in general. The goal is to develop an app modelled on Google Maps but displays local stores in accordance to its impact on the planet and society, rated by an independent group of students who endeavour to quantify true efforts rather than corporate greenwashing attempts. In turn, we aim to encourage the local community to consider shopping in line with their personal values.

We want to be able to include businesses we believe exhibit exemplary models that facilitate building a healthier planet but may not have the information required accessible online. Your responses will enable Sustainireach to rate and in turn promote your store.

Your answers to the survey will be converted by the team at Sustainireach into a five point rating system that will be associated with your business name. Your personal details will be kept anonymous.

The survey should take less than 10 minutes to complete. Thank you very much for taking the time to participate. Your responses will help us complete important research which could not be done otherwise.

For further information about the research or if you would like a copy of the report, please contact through email provided at the end of the survey.

* Required

1. I have read the details of this research and information about how my data will be used, and I consent to taking part *

- I consent to participate
- I do not consent to participate

2. What is the name of your business? *

Animal Cruelty

3. How do you ensure that your products are free from animal testing and/or animal cruelty?

Please select all that apply

- Partnerships with companies that use ethically sourced animal products
- No animal testing such as for dyes or cosmetics
- Other

4. Do you sell fur, leather and/or feathered products?

Please select all that apply

- Fur
- Leather
- Feathers
- No
- Not sure
- Other

5. If your answer to the previous question was 'yes', how do you source these materials?

Energy and Emissions

6. Do you have an energy supply contract that shows the sources of your energy?

Yes

No

Other

7. If you answered 'yes' to the previous question, could you provide us with your average carbon emissions per month?

8. Do you take any initiatives to reduce your emissions?

If applicable, please specify what actions you take in the 'other' section

Renewable sources of energy e.g. use of solar panels

Reduce emissions e.g. use of plants

Other

9. What type of transport do you use for deliveries?

Please select all that apply

Trucks

Ships

Planes

Bikes

Other

10. How many shipments/deliveries per month on average?

Labour Conditions

11. What measures do you take to ensure everyone involved in your supply chain obtains a fair wage and fair working conditions?

Please select all that apply

- Auditing process for human trafficking
- Certification for ethical sourcing
- Use of the modern slavery act
- Other

12. Are you aware of where your product material comes from? Can you ensure that it is from a reliable/recognised source?

13. Are you fair trade certified?

- Yes
- No
- In the process
- Other

Resource Use and Waste

14. What types of packaging do you use?

15. How do you manage the use of plastics in your products and packaging?

Please select all that apply

- Recycle and Repurpose
- Donation
- Throw away
- Other

16. How do you process your waste and its disposal?

Please select all that apply

- Recycle and repurpose
- Donation
- Throw away
- Other

Sustainability and Recyclability

17. Do you take on any initiatives to promote sustainable fashion?

18. How do you incentivise your customers to recycle and avoid wasting your products?

Reward scheme for unwanted products

Long period of time to return items

Promote recycling and donation points

Renting options

Other

19. How do you ensure your product's durability and promote its long-term usage?

Social Impact

20. Do you have any commitments to social causes that you aim to promote within your business?

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