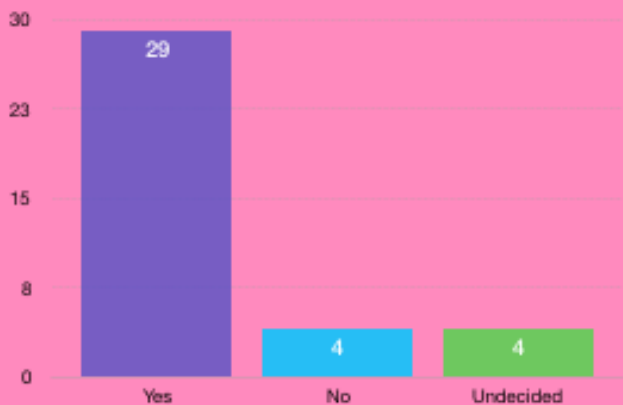


SURVEY RESULTS

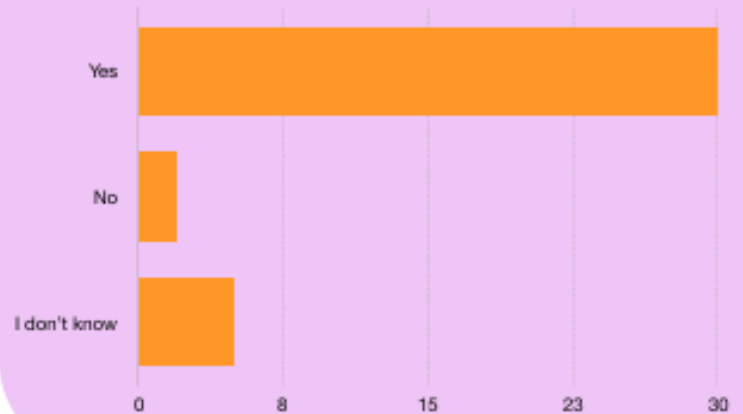
Would you follow an Instagram account that posts memes about gender equality?

Answer Choices	Responses
Yes	29
No	4
Undecided	4



Do you think memes can be used to raise awareness of gender equality?

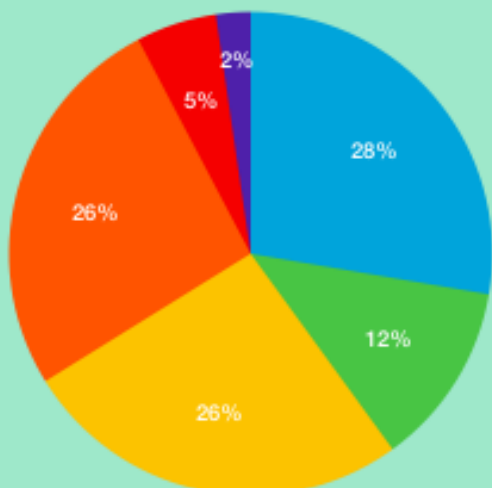
Answer Choices	Responses
Yes	30
No	2
I don't know	5



What social media platforms do you use?

Answer Choices	Responses
Instagram	36
Twitter	16
Facebook	34
Snapchat	34
Tumblr	7
Reddit	3

● Instagram ● Twitter ● Facebook ● Snapchat ● Tumblr ● Reddit



Why Do You Like Memes?

- FUNNY
- ENJOYABLE
- COMICAL
- INTELLECTUAL
- RELATABLE
- GIVES ME LIFE
- MAKES PEOPLE LAUGH
- PROVIDE RELIEF TO DISTRESSING MATTERS
- THEY CONNECT PEOPLE
- ENTERTAINING
- ACCURATE
- THEY ARE CLASS
- THEY LIGHTEN MY MOOD
- THEY BRING ME JOY IN THIS DARK WORLD BC THEY BANG
- LIGHT-HEARTED TAKE ON SERIOUS TOPICS
- EXCELLENT PROCRASTINATION DEVICE
- COMFORTING
- THEY FORM FRIENDSHIPS
- STOPS ME FROM BEING ON ANTI-DEPRESSANTS
- SYMBOL OF OUR GENERATION