

INNOVATION
IMPACT AND
BUSINESS



- IIB: Facilitate academic-external organisation collaboration
- Sector and matrix focused approach:
 - Manufacturing, materials, infrastructure, Energy
 - Environment, Sustainability, Food Security
 - Creative and Culture
 - Healthcare and Biotech
 - Society and Government
- Contact: Known contacts, IIB website, or business@exeter.ac.uk



Routes to Engagement

Research Collaboration

Support Research collaboration and opportunity development leading to contract research, consultancy & facilities access, and supporting major collaborative bids.

Innovation eco-system

Spin-outs, commercialisation, licensing. Science Park etc. Support for student and academic entrepreneurs.

Place-based Investment

Securing regional investment for research and innovation and to build platforms from which to develop an international research presence



- Three challenge areas
 - **Equitable Access to Sustainable Development** e.g. affordable, reliable, sustainable energy
 - **Sustainable Economies and Societies** e.g. inclusive innovation
 - **Human Rights, Good Governance and Social Justice**
 - **e.g. reduce poverty and inequality**



Industrial Strategy

Building a Britain fit for the future



- Build on our strengths and extend excellence into the future;
- Close the gap between the UK's most productive companies, industries, places and people and the rest;
- Make the UK one of the most competitive places in the world to start or grow a business.



- Aligned with four industrial challenges:
- Artificial Intelligence and data
- Ageing society
- Clean growth
- Future of mobility

- Focus on challenges where:
- the global market is potentially large, or fast growing and sustainable;
 - the UK has capabilities to meet market needs in terms of research strength and business capacity;
 - there are significant social and economic benefits;
 - there is evidence that government support will make a difference