

- IIB: Facilitate academic-external organisation collaboration
- Sector and matrix focused approach:
  - Manufacturing, materials, infrastructure, Energy
  - Environment, Sustainability, Food Security
  - Creative and Culture
  - Healthcare and Biotech
  - Society and Government
- Contact: Known contacts, IIB website, or business@exeter.ac.uk

# **Routes to Engagement**

#### **Research Collaboration**

Support Research collaboration and opportunity development leading to contract research, consultancy & facilities access, and supporting major collaborative bids.

## **Innovation eco-system**

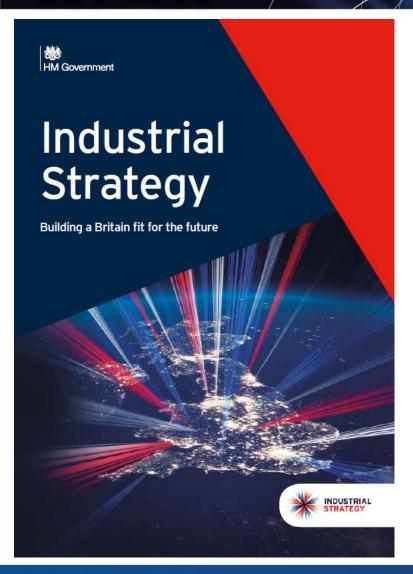
Spin-outs, commercialisation, licensing. Science Park etc. Support for student and academic entrepreneurs.

### **Place-based Investment**

Securing regional investment for research and innovation and to build platforms from which to develop an international research presence



- Three challenge areas
  - Equitable Access to Sustainable Development e.g. affordable, reliable, sustainable energy
  - Sustainable Economies and Societies e.g. inclusive innovation
  - . Human Rights, Good Governance and Social Justice
  - e.g. reduce poverty and inequality



- Build on our strengths and extend excellence into the future;
- Close the gap between the UK's most productive companies, industries, places and people and the rest;
- Make the UK one of the most competitive places in the world to start or grow a business.

- Aligned with four industrial challenges:
- Artificial Intelligence and data
- Ageing society
- Clean growth
- Future of mobility

# Focus on challenges where:

- the global market is potentially large, or fast growing and sustainable;
- the UK has capabilities to meet market needs in terms of research strength and business capacity;
- there are significant social and economic benefits;
- there is evidence that government support will make a difference